



# Sight Essential evo 85"

Digital screens and display units for windows and doors

## Description

SIGHT Essential Evo 85" is the totem with 85" LED 4K display for window and door showrooms. The display makes it possible to digitally represent any type of door or patio door, reproducing every aesthetic detail with a degree of realism never seen before, to increase the emotional effect on your customers. It is made of solid materials and durable electronic components that make it last up to 4 times longer than a traditional screen. It has a minimalist structure that allows it to be installed without any cables in sight, so it can be elegantly integrated into the design of any showroom. Thanks to the View digital platform, the displayed product is configurable in real time and offers your customer the possibility to evaluate any detail, displaying any possible aesthetic combination in a simple and fast way. SIGHT Essential Evo 85" redefines the shopping experience and helps you merchandise and sell your products in the best possible way, bringing all the benefits of e-commerce directly into your store.

## Technical Data

### Display characteristics

86-inch display

**Incluso**

Industrial Player CPU embedded

**Incluso**

LAN RJ45

**Incluso**

Power supply 100-240 V AC

**Incluso**

Average consumption 250W

**Incluso**

Active display area size 1066 L x 1895 H

**Incluso**

Contrast 4000:1

**Incluso**

4K resolution

**Incluso**

Brightness 500 cd / m2

**Incluso**

Weight 150Kg

**Incluso**

## Characteristics of the structure for recessed installation

Bracket for wall installation, electronics in the rear (includes suspension system with steel cables)

**Disponibile**

Ceiling suspension system with steel cables (electronics in the back)

**Incluso**

Design ceiling light (includes suspension system with steel cables)

**Disponibile**

Designer ceiling light with rotation device (includes suspension system with steel cables)

**Disponibile**

Overall dimensions 1098 L x 1927 H x 55mm

**Incluso**

WIFI Kit

**Incluso**

Wireless keyboard

**Incluso**

USB (for uploading photo and video content)

**Incluso**

Remote controller

**Incluso**

## Software and accessories

Operating system SIGHT

**Incluso**

The Tail Stand Alone (Schedule Management)

**Incluso**

View Core Lite software

**Incluso**

View Core software

**Disponibile**

Compatible with View Gravity

Disponibile

---

NFC mirror reader + 50 NFC tags

Disponibile

---

## Coatings

---

Wooden box

Incluso

---

## Warranty

---

Standard warranty as per 12 months contract

Incluso

---

Warranty extension beyond that included up to 24 months

Disponibile

---

## Optional services

---

Installation and ste ip initial configuration

Disponibile

---

Training in the use of the software

Disponibile

---

5 handles 6 colors rendering package

Disponibile

---



### RGB technology

Connect your digital catalogue to your physical samples! The Mirror RGB unit connects to the Sight unit and allows you to digitally present any product or sample from your showroom. Simply place a finish, a profile, or an accessory upon the Mirror RGB unit's surface to immediately display every aesthetic detail; your customers will be able to configure their virtual door or window frame, while at the same time physically touching each of its constituent elements from your sample collection.



### VIEW license

VIEW is the B2B2C web platform that allows you to display, configure and sell your products by means of a simple and engaging digital tool. When the VIEW platform connects to SIGHT it becomes a real attraction, capable of drawing new customers into your shop by engaging them in a life-sized 4K shopping experience



### The Tail license

The Tail is the definitive media player for every retail 4.0 store. It allows you to play any content directly through the Sight unit: upload videos, posters, photos, promotions, or advertisements, and you'll have a convenient way to organise, program, and view everything that represents your brand and your products.



### Business Intelligence

The View platform's business intelligence system collects and stores all the information needed to understand your customers' needs and wishes. Thanks to the data collected during the product configuration process, the B.I. system provides you with specific analyses and statistics, which are essential for interpreting the market and strengthening your business strategy.



### **Voilàp Box**

Voilàp Box is always included in the basic offer and is the most value-added element of the system because it enables products to be brought to life on a 1:1 scale and in photorealistic quality, regardless of the connected display format. The Voilàp Box is equipped with a colorimeter to constantly ensure perfect correlation between the colour represented on the screen and the physical sample colour.

## **Gallery**

